

Complete software customisation is  
available on request

Get in touch to arrange a demonstration  
to see how Velocity could improve your  
business.

#### REQUIREMENTS

- Microsoft Windows 8, 7, Vista or XP Pro
- Internet connection for remote support
- Standard Windows printer

We supply to a wide range of markets including:

- Butchers
- Bakers
- Fruit and vegetable
- Farm shops.

The system has a comprehensive set of features  
to help retail and wholesale businesses.

See what our customers have to say about us:

*"The system has enabled us to better manage  
the growth of our business: we now have  
greater control over our inventory level,  
costings and profitability. This isn't always easy  
for a fruit and veg business where we have  
constant price fluctuation."*

*Simon Terry  
Continental Fruits*

*"We are a Q-Guild butcher and supplying top  
quality products to our customers; we always  
strive to work with the best suppliers to help  
us achieve this aim. The Velocity Software  
exceeded our expectations in enhancing our  
business, and integrates seamlessly into our  
retail and wholesale operations. The guys  
from Conexio are constantly innovating on the  
product and are always open for suggestions  
and ideas to improve it."*

*Mark Williams  
Williams & Sons Butchers*



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# VELOCITY

## Business Management Software



Velocity Software for all your  
Business Management Requirements

## Velocity Business Management Software

Velocity allows you to effectively manage your retail and wholesale businesses via a simple user interface designed with you in mind



### Scale Integration

The Velocity software integrates seamlessly with the Avery Berkel range of retail scales, managing the full range of data available to be imported and exported from the scales.

### Retail

An ideal solution for farm shops and retail outlets: all of the scale data can be managed from one central location and each transaction gets automatically collected by the system ready for reporting.

Stock control allows the user to know exactly their stock position in real time as items are sold.



### Wholesale

Velocity supplies a complete order processing work flow: from order entry through to order processing, invoicing and dispatch.

The completed orders are collected automatically from the scale waiting for printing and dispatch. A single click of the mouse will group a set of invoices together into a dispatch note and print all associated paperwork ready to be sent out for delivery.

Each customer account can be configured with its own individual price list; the price lists provide a powerful mechanism for calculating alternative prices. The pricing may be a simple alternative price or based on a percentage of the standard cost or selling price.

### Reporting

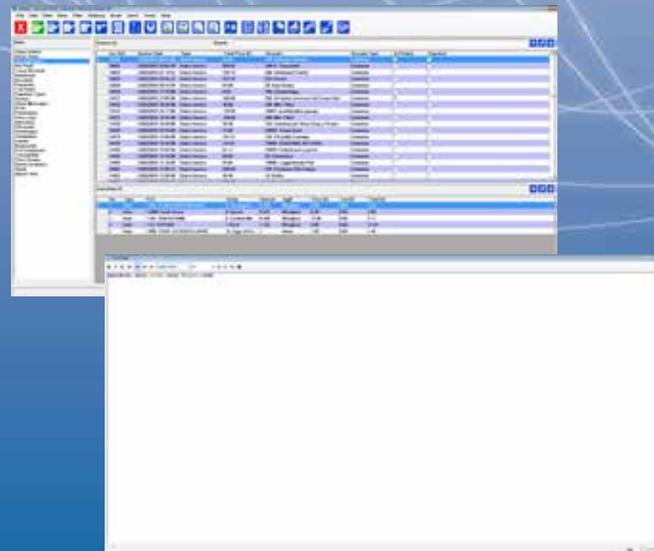
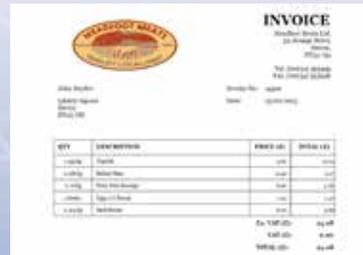
For retail and wholesale users the system provides powerful reporting capabilities producing:

- Customer Account Statements
- Profit and Loss
- Invoices
- Orders
- Delivery Notes
- Product Sales
- Tax Liabilities
- Price Lists

And many more.

Every report can be exported into PDF, Excel and Word Formats.

Additional custom reports are available on request.



**No two businesses are exactly alike, retail or wholesale, with Velocity you can customise your clients pricing and reporting to suit them and you.**

### KEY FEATURES

- Simple to use and eliminates paperwork and manual processes
- Seamless integration with Avery Berkel retail scales
- End to end order processing: Order Entry, Invoice, Dispatch and Monthly Accounts
- Stock Control
- Individual price lists per customer account
- Powerful Reporting
- Integrates with Sage Line 50, Kashflow, Xero, Accuman accounting systems
- Automatic detection of allergens to ease labelling
- Invoices and statements are emailed to customers
- Manage nutritional content for labels